Unit Outline (Higher Education)

Institute / School:	Institute of Education, Arts & Community
Unit Title:	WAYS OF READING AND SEEING
Unit ID:	BATCC1002
Credit Points:	15.00
Prerequisite(s):	Nil
Co-requisite(s):	Nil
Exclusion(s):	(BAFND1002 and FLMES1001 and LITCI1000)
ASCED:	091599

Description of the Unit:

In our media-dominated world, we are constantly reading, viewing and interpreting the world through the lens of print, literary, digital and screen media. These media provide the images, stories and soundtrack to our lives. We read or view for many reasons, including entertainment, information and social participation. Reading and viewing can also have a considerable influence in shaping our view of the world, and our responses to texts can be critical, aesthetic or affective. This unit functions as an introductory course for the disciplines of literature, creative writing and media and screen studies. It introduces students to ways of reading and viewing literary, media and screen texts critically and with the skills to understand how their meanings are produced. Students will learn basic concepts of analysis applicable to literary, screen and digital media, as well as an understanding of the role of readers and viewers in constructing textual meaning. The course will examine ways of reading literary texts, still and moving images, and digital texts, including narrative structures, narration, time, plot, point of view, metaphor and allegory, reception, audiences and fandom.

Grade Scheme:	Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Placement Component:	No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment

Course Level:

Level of Unit in Course	AQF Level of Course					
	5	**6**	**7**	**8**	**9**	**10**
Introductory			✔			
Intermediate						
Advanced						

Learning Outcomes:

Knowledge:

K1. Recognise basic terminology and key concepts of textual analysis.

K2. Identify a range of features of literary and media texts.

K3. Understand basic theories of texts, meaning and reception.

Skills:

S1. Demonstrate critical reading and viewing practices.

S2. Analyse literary and media texts relationships to audiences and readers.

S3. Articulate an informed perspective from scholarly texts in the field of literary and media studies.

Application of knowledge and skills:

A1. Apply in written form basic terminology to interpret and analyse texts.

A2. Apply basic critical thinking to literary and media texts.

A3. Demonstrate correct methods of research and citation of written work.

Unit Content:

Topics may include:

- Introduction: Sign, text and meaning
- Reading still images: signification, composition, context (ads, photographs)
- Reading literary texts: metaphor, allegory, symbols and simile
- Narrative, story and plot
- Reading literary texts: narration, point of view, time
- Reading moving images: mise-en-scene, editing, cinematography, sound
- Spectatorship and the gaze
- Reception, audiences and readers
- Relationships between readers, writers and viewers: fandom and adaptations
- Reading digital culture.

Values:

V1. Awareness and appreciation of the focus and significance of the study of literary, screen and digital texts

V2. Basic appreciation of the value of critical thinking in studying texts and audiences

V3. A sensitivity to different ways of reading texts.

Graduate Attributes

The Federation University Federation graduate attributes (GA) are entrenched in the [Higher Education Graduate](#)

Attributes Policy (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni Courses. Graduate attribute attainment typically follows an incremental development process mapped through Course progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni Unit, and all attributes must be directly assessed in each Course**

Graduate attribute and descriptor		Development and acquisition of GAs in the Unit	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1, K2, K3, A2, A3	AT1, AT2, AT3
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	N/A	N/A
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	S3, A2	AT1, AT3
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	S1, S2, S3, A1	AT1, AT2, AT3
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	N/A	N/A

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K3, S3, A1, A2	Develop a range of skills through completing a series of weekly tasks throughout the semester. These may include discussion of set texts, reading and key concepts. To be further detailed in the course description submitted online or in class	Folio	20-35%
K1, S1, S2, S3, A1, A3	Demonstrate skills in comprehending and applying analytical terms and concepts	Short analytical paper	20-35%
K2, K3, S3, A2, A3	Demonstrate skills in devising, supporting and conveying an argument	Essay	40-50%

Adopted Reference Style:

MLA

Refer to the library website for more information

Fed Cite - referencing tool